



# Katie High

Doylestown, PA

*I've bridged production, strategy, project management, account management, and business development.*

*Made it. Managed it. Sold it. Grew it.*

## Education

BA Business Administration  
Susquehanna University

## Skills

Account Growth  
Strategy  
Client Services  
Business Development  
Project Management  
Operations  
Agency Leadership  
Strategic Partnerships  
Web Operations

## Reference

Chris Free  
Chromatic | Former President & Partner  
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## 25 Years of Experience

### Strategy Director, Partnerships

*Viget | June 2023 - Present*

- Curate a network of strategic partners.
- Guide deals from qualification through close.
- Manage and grow accounts.

### Director of Growth | Director of Client Services

*Chromatic | September 2018 - March 2023*

- Established the agency's project management practice.
- Lead sales, client service, and marketing.
- Supported operations as part of the leadership team.

### Senior Web Strategist

*10up | September 2015 - September 2018*

- Fostered new client relationships.
- Grew accounts and optimized client services.
- Provided clients with strategic guidance.

### Strategy Director | Project Manager

*Happy Cog | August 2012 - June 2015*

- Owned projects and client relationships.
- Navigated sales to project handoffs.
- Crafted and delivered proposals and presentations.

### VP, Strategic Communications

*FTI Consulting (Formerly FD Kinesis) | April 2005 - August 2012*

- Helped establish the agency's UX practice.
- Developed UX prototypes and content strategy.
- Managed client projects and relationships.

### Interactive Marketing Manager

*Coldwell Banker Real Estate Corp. | May 2000 - April 2005*

- Supported and optimized flagship site.
- Managed agent help desk and partner agencies.