

Katie High



I've bridged UX design, project & account management, agency operations, and biz dev. Sold it. Planned it. Made it. Managed it. Grew it.

SKILLS

Project Delivery
Strategy
Client Services
Business Development
Project Management
Agency Operations
Executive Leadership
Strategic Partnerships
Marketing
SEO
Content Strategy
IA/UX Design
Facilitation
Sunday Sauce

EDUCATION

BA Business Administration
Susquehanna University
Class of 2000

Doylestown, PA



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20+ YEARS OF WEB AGENCY EXPERIENCE

STRATEGY DIRECTOR, PARTNERSHIPS

Viget | June 2023 - Present

- Overhauled and grew strategic partner program 3x.
- Expanded referral programs.
- Increased margins 18%.

DIRECTOR OF GROWTH | DIRECTOR OF CLIENT SERVICES

Chromatic | September 2018 - March 2023

- Established the agency's project management practice.
- Lead sales, client service, and marketing.
- Supported operations as part of the leadership team.

SENIOR WEB STRATEGIST

10up | September 2015 - September 2018

- Fostered new client relationships.
- Grew accounts and optimized client services.
- Provided clients with strategic guidance.

STRATEGY DIRECTOR | PROJECT MANAGER

Happy Cog | August 2012 - June 2015

- Owned projects and client relationships.
- Navigated sales to project handoffs.
- Crafted and delivered proposals and presentations.

VP, STRATEGIC COMMUNICATIONS

FTI Consulting (Formerly FD Kinesis) | April 2005 - August 2012

- Helped establish the agency's UX practice.
- Developed UX prototypes and content strategy.
- Managed client projects and relationships.

INTERACTIVE MARKETING MANAGER

Coldwell Banker Real Estate Corp. | May 2000 - April 2005